

## *How to Fund a Speaker When You Have No Funds*

Bring these seminars to your community in partnership with Chapter One Press!

*Taking the Mystery Out of Bipolar Disorder—  
Insights for Recovery  
Treatment for Recovery  
Principles for Recovery  
Tools for Recovery*

### **Dr. Mountain and Chapter One Press would do the following:**

- Present two seminars (usually on a Saturday) charging my regular fees of \$20.00 per person per seminar in advance or \$25.00 per person per seminar at the door
- Provide the graphic design for flyers for you to use to advertise the event, as well as any other promotional pieces (an ad for newspaper, or whatever you would like)
- Provide ten free seminar cards (five people could attend both seminars for free or ten people could attend one seminar)
- Advertise the event on my website
- Do media interviews that you arrange if you would like
- Print an announcement and mail it to my contacts
- Collect the pre-registrations in advance and at the door
- I will bring my own AV equipment (except for sound equipment), if needed. *(Note: if the event is held in a hotel, sometimes they do not allow speakers to bring their own equipment or there is still a charge. I require a Mac compatible LCD Projector, which I will bring unless the venue will not allow or there is a charge.)*

### **You would do this:**

- Provide a venue for the event
- Print the promotional materials that you will send to your mailing list. The brochures must be printed on color paper as specified by Chapter One Press
- Advertise the event in your community (I would be happy to do media interviews if you would like to arrange them)
- Give Chapter One Press the names of bookstores in your community
- Guarantee a minimum of twenty paying attendees at each seminar. For instance, if 18 are present at one seminar and 15 at the other, you would pay me \$20 times 7 or \$140
- If greater than fifty miles from my home, provide appropriate travel expenses, lodging and meals
- Provide a person(s) to help with registration at the door
- Provide a letter following the seminar that could be used for future promotions